



Membership Benefits



JOIN GEORGIA GROWN TRAIL 98!

SR 98 from Homer to Comer encompassing Banks, Jackson and Madison Counties. *Georgia Grown* is the marketing arm of the Georgia Department of Agriculture.



WHAT IS A GEORGIA GROWN TRAIL?

The trail is a specified route designed to highlight agriculturally related tourism sites, included but not limited to, u-pick farms, farm and farmers markets, vineyards and wineries, breweries and distilleries, restaurants using local and regional products, specialty stores with a selection of Georgia food/ag products, farm tours, agricultural-related events, and more.

WHO CAN BE ON THE TRAIL?

All the types of sites described above, plus trail supporters such as chambers of commerce, visitor centers, and other businesses supportive of promoting the area's agricultural products and events can join Georgia Grown Trail 98.

Note: All trail members must first be a member of Georgia Grown. <https://georgiagrown.com> The benefits of Georgia Grown membership include but are not limited to:

- Use of the Georgia Grown logo
- Inclusion in the annually produced Georgia Grown Guide
- Profile on GeorgiaGrown.com

DOES MY BUSINESS OR FARM HAVE TO BE LOCATED DIRECTLY ON US HWY 98 TO BE A PART OF THE TRAIL?

No. As long as it's in one of the counties traversed by the designated route, your business, farm, event can be considered as "on Trail 98." If your operation is within a 15 mile radius of Georgia Highway 98, then you qualify.

WHAT ARE THE BENEFITS OF JOINING GEORGIA GROWN TRAIL 98?

- Recognition as a Georgia agritourism site, event or supporter
- Listing and link on the Trail 98 page of www.gagrowntrails.com
- Map brochure listing and advertising opportunity at additional cost
- Promotion of Trail 98 on Facebook page
- Promotion of Trail 98 by each county's chamber, CVB, visitor center
- Promotion through the Georgia Department of Agriculture and/or LEM Ag & Specialty

WHAT IS MY COST TO JOIN?

Georgia Grown Membership - **\$100 annually**

Georgia Grown Trail 98 Membership - **\$100 one time fee** (\$50.00 one time fee if you are a member of your local Chamber)

Trail 98 Membership Fees	For Chamber Members	For Non Chamber Members
1st Year New Membership (Georgia Grown: \$100 + Trail 98: \$50)	\$150.00 (Georgia Grown: \$100 + Trail 98: \$50 + Chamber Dues)	\$200.00 (Georgia Grown: \$100 + Trail 98: \$100)
Each Renewal Year (Georgia Grown: \$100)	\$100.00 (Georgia Grown: \$100 + Chamber Dues)	\$100.00 (Georgia Grown: \$100)

**Optional local Chamber membership is not included in these costs.*

**Optional Trail 98 "Stop Here" signage is not included in these costs.*

**Optional Georgia agritourism signage is not included in these costs.*

THE GEORGIA GROWN TRAIL: 98 ASSOCIATION MEMBERSHIP APPLICATION

**Please complete all sections. ONE-TIME MEMBERSHIP FEE: \$100.00
(\$50.00 for Chamber members)**



NOTE: All GG Trail 98 members must be a member of Georgia Grown. Indicate your GG membership status: YES NO

NOTE: The fee is \$50.00 if you are a member of your local Chamber of Commerce. Please have your local Chamber sign that you are a member in good standing

_____.

Name of Agritourism-Related business:

Type of Membership <i>(check one)</i>		
<input type="checkbox"/> Agritourism Attraction <input type="checkbox"/> Chamber/Gov't/Tourism Org <input type="checkbox"/> Commercial/Industry <input type="checkbox"/> Other: <input type="checkbox"/> Farm-to-Table <input type="checkbox"/> Restaurant <input type="checkbox"/> Agritourism-Related Retail <input type="checkbox"/> Individual _____		
Contact Person or Owner:		
Business Phone ()	Cell Phone ()	Other ()
Physical Address:		
City:	State:	Zip:
Email:		
Website or Facebook Page:		
Please describe your business:		
What makes your business unique:		
Do you market locally grown products? YES NO Where?		
Is your operation open year-round? YES NO Seasonally? Circle month(s) J F M A M J J A S O N D		
Indicate the days/hours you are open: S M T W TH F S Hours: or Only by Appointment		
Public Restrooms? YES NO Handicapped Accessible? YES NO		
Would you be interested in entertaining group tours in addition to hosting the traveling public on their own? YES NO		
Do you carry business liability insurance? YES NO		

Do you currently advertise? YES NO Where?

SIGNATURE OF APPLICANT REPRESENTATIVE

I, _____, am interested in becoming a part of THE GEORGIA GROWN TRAIL: 98 ASSOCIATION, and would like my business to be advertised, promoted, and listed in any marketing items utilized by this endeavor.

I, _____, also agree for the release of the information shared in this business information sheet to be utilized in this project for planning, marketing, and promotion.

SIGNATURE OF OWNER OR BUSINESS REPRESENTATIVE:

DATE:

PLEASE MAIL YOUR APPLICATION AND CHECK TO:

The Georgia Grown Trail 98 Assoc, c/o Madison County Chamber of Commerce PO Box 381 Danielsville GA 30633

FOR OFFICE USE ONLY

Application Rec'd by: _____ Date: _____ Membership Paid? Y N Date Paid: _____

Deposited by: _____ Date: _____ Check # _____ Amount: _____

Confirmed Georgia Grown membership? YES NO Date: _____

Confirmed Chamber? YES NO Date: _____

Questions? Need more info? Contact:

Alicia Andrews, Banks County Chamber CVB | 706-335-4866

Anna Strickland, Madison County Chamber of Commerce | 706-795-2191 ext. 1453

Natalie Thomas, City of Commerce Downtown Development | 706-335-1899

Jim Shaw, Jackson County Chamber of Commerce | 706-387-0300